

# “BUS STOP OUTDOOR ADVERTISING” -KOTA KINABALU, SABAH, MALAYSIA-



# WHY CHOOSE BUS SHELTER (OOH) ADVERTISEMENT?



Kota Kinabalu is the largest city in Sabah with a population of 617,972 located at the Western Coast of Sabah. It is a gateway for travellers visiting Sabah and Borneo.

In addition, besides Kuala Lumpur, Kota Kinabalu is also one of the fastest growing cities in Malaysia and its main transportation is buses.

These bus shelter sites are impactful and unbelievably captivating which its targeting city dweller motorists , drivers and pedestrians.

# DIFFERENT MODELS OF BUS SHELTER



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# WHY SHOULD ADVERTISE WITH US?



Consumers are constantly on a move, and outdoor media advertisement aids the 'brand' with quick, inexpensive and provides concise information to help them make rapid purchase decisions.

Whichever outdoor medium used, you are sure to be seen. Outdoor advertisement of bus shelters illustrates premium and a 'big brand' status to it.

The main public transport of Kota Kinabalu is the bus. The bus shelters/bus stops in Kota Kinabalu in City area are always crowd every peak hours. Your message will deliver to the audience directly with bus shelter advertisement method.

# PREVIOUS DESIGNS OF OUR BUS SHELTERS



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# NOTES TO ADVERTISER



- Main language of advertisement should be in Bahasa Malaysia; other language is acceptable in smaller font
- Production cost is based on our contractor cost; production cost is fixed.
- Production cost based on basic design for rooftop & back seat panel only and does not include special design; additional cost apply for such design.
- Production cost is not applicable for renewal of graphic advertisement; new cost of production & installation will be apply.
- Availability of sites are based on first come first serve basis and subject to confirmation at the time of booking.

# THE CROWDS AT THE KOTA KINABALU BUS SHELTERS



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**GRACIAS**  
**ARIGATO**  
**SHUKURIA**  
**JUSPAXAR**  
**DANKSCHEEN**  
**TASHAKKUR ATU**  
**YAQHANYELAY**  
**SUKSAMA**  
**EKHMET**  
**THANK**  
**YOU**  
**BOLZIN**  
**MERCI**  
**BIYAN SHUKRIA**  
**TINGKI**  
**CHALTU**  
**SPASSIBO**  
**SNACHALHUYA**  
**NUHUN**  
**WAREEJA**  
**MAITEKA**  
**HUI**  
**YUSPAGARATAM**  
**DHANYABAAD**  
**ANIIHA**  
**ATTO**  
**MERCI**  
**DENKAUJA**  
**HEHACHALHYA**  
**UNALCHEESH**  
**HATUR**  
**GUI**  
**EROUJU**  
**SIKOMO**  
**SAINCO**  
**MAAKE**  
**GRAZIE**  
**MEHRBANI**  
**PALDIES**  
**MAKETAI**  
**MINMONCHAR**  
**FAKAUE**  
**KOMAPSUMNIDA**  
**LAH**  
**GOZAIMASHITA**  
**EFCHARISTO**  
**AGUYJE**  
**BAIKA**  
**MEDAWAGSE**  
**TAVTAPUCH**  
**MERASTAWHY**  
**GAEJTHO**